

## INTRODUCTION AND IMPLEMENTATION OF OXFORD ACHIEVER PROGRAMME TO THE FIRST YEAR STUDENTS AT MRCET

An introduction and implementation programme was conducted for the first years by the Oxford Achiever team on 9<sup>th</sup> October in Mallareddy engineering college of Engineering and Technology. The Programme was conducted for ECE, IT & AERO from 11 A.M. to 12 P.M. It was conducted for the students of Mechanical, CSE and EEE students from 1 P.M. to 2 P.M.

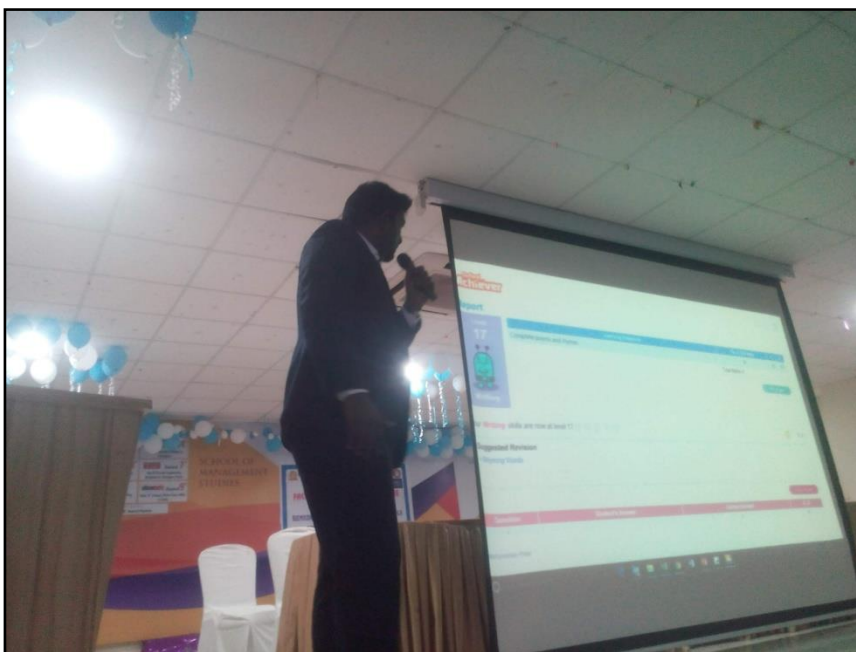
The programme started in the presence of the Principal, Dr VSK Reddy , HOD of H&S, Dr Madhusudhana Reddy and the eminent dignitaries of MRCET.

Mr.Jabez Oliver, Assistant Manager-Business Development, OUP addressed the young first years and informed them the relevance of English language in the global market. He also talked about how a person who possesses effective communication skills has an edge over others.

GV Sarath Prabhu- Team leader Business development and Trade, OUP also explained the “levels” of the Oxford Achiever Programme. He briefed that the programme covers all the LSRW skills, Vocabulary and Grammar. Every student has to complete 36 levels; in fact in order to help the students develop skills in each skill, ‘power revision’ assists them to unlock the next level. After the completion of all the levels successfully certificates from Oxford Achiever will be awarded to the students.

Few students from the audience were encouraged to ask questions to the Oxford Achiever team.

The Principal, Dr.VSK Reddy said that he was confident that the students would work on their “levels” to help themselves. The HOD of H&S, Dr Madhusudhana Reddy thanked the Oxford Achiever team.



*Mr.Jabez Oliver, Assistant Manager-Business Development, OUP spoke about the relevance of communication skills in today's world*



*Among the audience, Dr Madhusudhana Reddy, HOD of H&S is seen along with the faculty members and first year students of MRCET.*